

**CAMDEN CHAMBER OF COMMERCE & INDUSTRY INC.**  
**GENERAL MEETING – CAMDEN VALLEY INN**  
**WEDNESDAY, 4<sup>TH</sup> FEBRUARY 2009**

6:30pm Meeting open

Attendance and Apologies as per attendance list

**Minutes from Previous Meeting** (5<sup>th</sup> November 2008)

m) Catriona Clayton      s) Debbie Roberts

**Treasurer's Report** – No Treasurer's report as Kerry Shephard absent from meeting

**Correspondence:**

- Tabled – Miriam Roberts

**The Sixty Second Business Coach** – Bill Parker

Kerry Bennett on 'Colour in your Business'

- Colours – no more than 2-3 colours
- Fonts – no more than 2 fonts.
- Logo – keep it simple.

**General Business**

- Light Up Festival – Update by David Anderson including slide show
  - Fantastic evening
  - Winner in the Australia Day Awards for Community Event
  - Outstanding contribution to the Camden community
  - Question – Is a Saturday evening a good night to have the Light Up event? Further research would be needed.
  - Camden Council have again confirmed sponsorship for 2009 event
  - League's the Way confirmed major sponsorship for 2009 event
  - More committee members now needed for the Light Up event
- Fairy Lights in Camden main street need to be removed this year and replaced as they are worn out and the trees need to be debarked as well. Council will pay for debarking of trees but as lights were purchased and installed by Chamber, Chamber responsible for payment of removal, replacement and reinstallation. Chris Scouffis of Camden Arcade has arranged for the tractor lighting to be updated.
- Camden Council will now have a representative attending Chamber meetings each month as a Chamber guest.
- Next years Australia Day parade, consideration to be given for Chamber to have a float or be involved with a float in some way.
- David Waudby CEO MBEC and Publicity Officer for Macarthur Business and Lifestyle Expo 2009.
  - Expo to be held 6-8 March at Wests Leagues Club
  - \$350 for a stall with entertainment, giveaways
  - \$20,000 advertising package donated by C91.3 to be given away to a stall holder
  - Registration via [www.macarthurexpo.com.au](http://www.macarthurexpo.com.au)

**Guest Speaker** – 45 min Presentation

- Steve Watt from C91.3FM Advertising is not Marketing – How to get the most out of your advertising dollar.

**Lucky Door Prize** –

- Main Prize Dinner for two donated by Camden Valley Inn – won by Sharon Piz from ANZ Bank.

- Bottle of wine – Nicky Harris – Web Hub donated by Richardson and Wrench.
- Chocolates – Daniel BEC

Next meeting 6<sup>th</sup> March – will be a joint networking event with Campbelltown and Narellan Chambers as part of the Business Expo to be held at West Leagues Club on Friday night. There will be no Chamber meeting on the Wednesday. RSVP via Camden Chamber website for the networking event.

**Meeting Closed: 8:40pm**