



CAMDEN CHAMBER OF COMMERCE & INDUSTRY INC.

General Meeting

5 August 2009

Held at Camden Civic Centre

The meeting was opened at 7.05pm.

1 Welcome & Introductions

- MC, Steve Wisby, welcomed attendees.
- 30 second introductions of members and guests.

2 60 Second Business Coach

Rowan Gregson from Pestec presented 'DIY SEO - How to improve your website ranking on Google and other search engines.' The accompanying document is available on the Chamber website. The main points included:

- Ensure content is relevant and up to date.
- Research what keywords your potential customers are searching for.
- Ensure keywords are effectively used within the website.

The next 60 Second Business Coach is Elaine Turner from the Macarthur Chronicle.

3 Minutes of Previous Meeting

Minutes from the meeting held on 1 July 2009 were accepted.

Moved: David Cadden Seconded: Kerry Shephard

4 Business Arising from the Minutes

There was no business arising from the previous minutes.

5 Treasurer's Report

In summary, the bank balances as at 31 July 2009 were as follows:

S1 – Promo & Marketing Account	\$2,700.93
S1.1 – Working Account.....	\$998.17
2009 Light Up Festival Account	\$2,987.69

Term Deposit 14.....	\$10,192.08
Term Deposit 14.1	\$11,057.44
Total	\$27,936.31

Moved: David Cadden Seconded: Jenny Thurling

6 Correspondence

6.1 Correspondence In

Youth Justice Department – confirmation of conference on 11 August
 Camden Rotary – invitation to participate in Camden Relay for Life 2009*
 NSW Chamber – Understanding & Engaging Generation Y Seminar, 26 August*
 NSW Chamber – various media releases
 Camden Community Safety Forum – minutes from 1 June and agenda from 19 August

*Refer to the Chamber website for more information on these events.

6.2 Correspondence Out

No outgoing correspondence was issued.

7 General Business

7.1 Dates to Remember

- Symmetry Bronze Workshop – Friday, 14 August. Contact Bill Parker for more information.
- Youth Justice Department Conference – Tuesday, 11 August, re recent graffiti attacks on local businesses. Contact Miriam for further information.
- Camden Festival – runs from Sunday, 6 September to Sunday, 20 September, finishing with Goulburn to City Cycle Classic and Lions Street Fair.
- Food Future Forum – Tuesday, 15 September, 10am – 3pm. Contact Bill Parker for more information.
- Light Up Festival – Thursday, 19 November. Sponsorship being sought, contact David Anderson on 0438 195 196. Contact Marina Mikulic on 4655 4777 regarding street stalls.

7.2 Camden Council Update

Greg Wright, General Manager of Camden Council provided statistics for expected growth in the area as well as other interesting information including the following:

- Camden Council population expected to top 250,000 in next 20 years.
- 25,000 new home sites to be rezoned in the next 20 years, including those in Leppington North and East precincts.

- 50,000sqm of floor space will be available in Oran Park Town.
- The first home in Oran Park Town is currently under construction.
- Street lighting in new estates will cost \$100 per year per household to maintain, excluding electricity.
- Council's application to increase rates above the CPI was knocked back.
- The extension of Bagdally Road from St Grieg's to Camden Valley Way is to be funded by the State Government.

Greg advised that Council wants people to be proud to live in Camden. He also mentioned that it is Council's goal that for every residential lot, there is sufficient employment land created. Currently 70% of Camden's workforce travels outside the area and this is because the predominant workforce in the area is white collar.

8 Lucky Door Prize

Kindly donated by Splendour Interiors. Won by Catriona Clayton, Replenish Skin + Body.

9 Next Meeting

The next meeting will be on **2 September 2009** at **Camden Valley Inn**, arrival from 6.00pm. Our guest speaker will be Neil Sligar from Sligar and Associates talking about 'Superannuation in Small Business'.

There being no further business, the meeting was closed at 8.30pm.